

THE CLERESTORY

President's Letter:

When we left our 40th anniversary conference in Chicago in October 2019, we had no idea what was to come. As usual, we were energized and ready to return to our schools with a fresh perspective and lots of new ideas. 2020 was going to be our year to shape the next 40 years of AUID!

Then COVID-19 struck in March 2020, and we had to abandon our plans for the year. We were asked to work from home, socially distance our classroom spaces, learn to disinfect everything—and AUID members rose to the challenge! After all, being able to pivot is what we do best as designers. We started connecting virtually; our email chain blew up so fast, we couldn't keep up with the topics coming in. We created a weekly Zoom call to discuss the hot button issues. Those weekly calls have now turned into a monthly virtual roundtable discussion—a free benefit for our members.

During 2020, through guidance and input from the membership, the Board of Directors followed our strategic plan and hired an association management company: Atria. Atria assists with daily operations, conference planning, marketing, and financial tasks, such as budgeting, taxes, and insurance. This partnership was a huge undertaking for the board and will allow us to focus on the strategic goals of the organization.

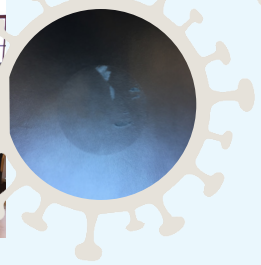
Our partnership with Atria allowed AUID the unique opportunity to host a virtual conference in 2020 with many of the same features as our in-person conferences: the exhibitor showcase, CEUs, group discussions, and networking. Although it was difficult to be apart, we were happy to connect virtually and look forward to this year's conference when we can be together again.

We hope to see you in Chattanooga this year! We are going to have our annual conference in person, November 1–5. The planning team has been hard at work to provide a fun and safe face-to-face conference.

Thanks,
Melissa Marriott, AUID President



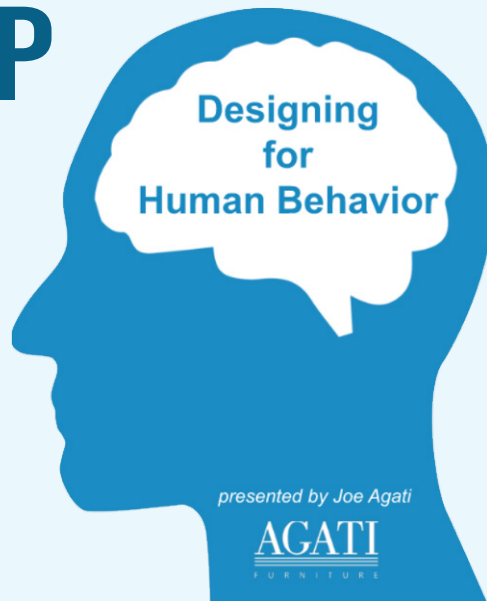
VS.



COVID SERIOUSLY?



AUID 2020 CONFERENCE RECAP



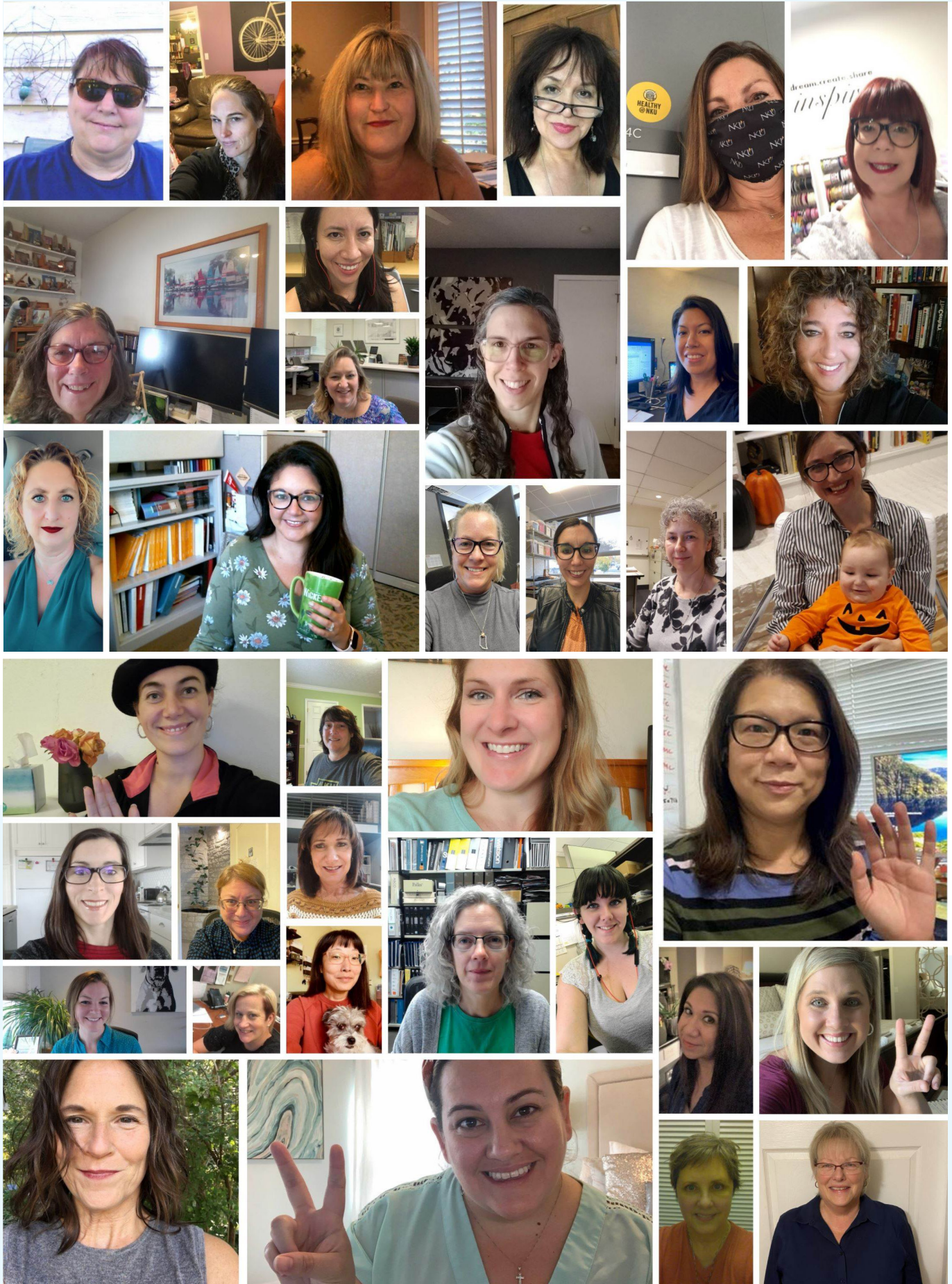
2020 changed so much of our lives and how we do business. When it was apparent that our conference needed to be postponed, AUID and ACUI developed a virtual platform that allowed us to connect and learn. The conference was held over a 2-day period, October 6-7. We had 68 members join us for the sessions. While many of the CEUs provided great knowledge about higher education design, much of our networking, panel discussions, and round table discussions revolved around our experiences with COVID-19. Seeing the knowledge shared in a time of unknowns and figuring it out together, AUID virtual conference proved to be unique but highly valuable event.

We kicked off the conference with the business meeting where members were given updates about the organization's past year and plans for the following year. We then had a panel discussion with our exhibitors: Patcraft, Shaw Contract, Hightower, and Agati. After lunch we got to experience the virtual exhibitor showcase while playing Virtual Bingo through the "booths". We were then given the opportunity to have a networking session where we got to catch up and hear what others were dealing with on their campus. As you could imagine, most items discussed focused on the ever-changing designs due to COVID-19 design strategies to keep our facilities safe. Later that afternoon, we had our first CEU from Agati: Designing for Human Behavior. The day wrapped up with a Round Table Discussion for members.

Opening the day, we had our second panel discussion with some of our exhibitors: DarRan, Hi5, Furniture Lab, Allsteel, and SitOnIt. Our second CEU was provided by Hightower: Supporting Healthy Indoor Air Quality. Additional networking and exhibitor showcase time was provided around the lunch break. That afternoon, we had our third and last CEU from Patcraft: Designing for the Ideal Learning Environment. As we ended the day, and conference, we held a final member-only Round Table Discussion.

We are thankful for the 16 vendors who supported our virtual conference and helped us bridge the gap between in-person conferences. We look forward to seeing everyone in Chattanooga in 2021!

AUID 2020 CONFERENCE



AUID 2020 Scholarship Winners

Katie Pruitt

My name is Katie Pruitt and I will be entering my senior year at Indiana University-Purdue University of Indianapolis to complete my Bachelors of Science in Interior Design Technology. Throughout my student career I have worked in different positions of leadership within my program such as a teacher's assistant, building software tutor, and materials librarian. My passion for motivating others is a driving force in my academic career. I love the community aspect of design and strive to instill that amongst myself and my peers. I am the president of the Student Design Organization at IUPUI and am so thankful for the opportunity to be an advocate for my peers. One of the responsibilities of the organization is to plan our university's annual Student Design Show that showcases student work and allows students to network with design professionals. Studying abroad in Italy the summer before my junior year solidified my belief that design is not a lone wolf job. My ultimate goal in design is to merge sustainable building methods with educational design. I plan to continue my education by obtaining my Master's degree in interior design with a focus in sustainable design. As a student entering my final year of my undergraduate degree, I am extremely motivated and excited to pursue different niches within the design industry to find the place that I feel best suited.



Virginia Macoy

Virginia is a junior at Auburn University majoring in Interior Design. She is a third-year member of the Auburn University Tiger Paws Dance Team, where she manages 20 hours per week of team requirements while maintaining a full academic course load within Auburn's rigorous interior design program and engaging in the Auburn/Opelika community. She is an active member of AU Societies: Auburn's ASID and IIDA student chapters. She also serves as the Greek Sing Chair for the Delta Delta chapter of Alpha Omicron Pi. During her time at Auburn, she has been a member of multiple honor societies including Phi Eta Sigma, Lambda Sigma, and Cardinal Key. Virginia has maintained a 4.0 GPA and been on the Dean's List every semester. Virginia loves travel, photography, and time spent with family and friends. She hopes to pursue a career in either healthcare or hospitality design after graduation. She also hopes to gain her NCIDQ and WELL AP certifications.



Abigail Koster

My name is Abigail Koster, but I typically go by Abbie. I am from Northwest Indiana and I am currently attending Indiana University-Purdue University, Indianapolis (or IUPUI). I am studying Interior Design Technology and German. As a member of the IUPUI Honors College and having changed my major several times, I have had to take rigorous courses to fulfill my Honors College requirements and make sure that I still graduate on time. I am enthusiastic about my passions and hobbies, which include interior design, helping others, painting, jewelry-making, German language and culture, and volunteering with those who have special needs. I am part of the Delta Zeta sorority and currently serve as the Sisterhood Chair who plans events and activities that all of the girls can do together. I have also won several awards through IUPUI's Student Design Organization "Design Show"



When
NOV 1-5, 2021

Where
CHATTANOOGA, TN

Register
AUID.ORG



AUID 2021 CONFERENCE



We hope you will join us for our 2021 AUID Annual Conference on November 1–5 in beautiful Chattanooga, Tennessee! We are looking forward to re-connecting in person with our AUID colleagues. The conference will include campus tours, our exhibitor showcase with our many excellent vendor partners, CEU presentations, a special dinner and presentation honoring our design competition award recipients and plenty of networking opportunities! We will be staying at The Westin Chattanooga located in the heart of downtown Chattanooga. Register for the conference and make your reservation today! We will be following all local COVID-19 protocols and monitoring local guidance. Please contact AUID Conference Manager, Kelsie Holt, at kholt@aid.org with any questions!