

STUDENT LIFE & ACADEMICS OVER 20,000 SQ.FT.

DESIGNER: Anna Laird, Maddi Muszynski

EMAIL: alaird@umich.edu

PHONE NUMBER: 608-289-5155

SCHOOL: University of Michigan

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Project Name

STUDENT LIFE & ACADEMICS OVER 20,000 SQ.FT.

PROJECT TITLE: Ross School of Business Public Space Furniture
SQUARE FOOTAGE: 60,000 SF
PROJECT BUDGET: \$1.55 million
DID YOU WORK WITH AN OUTSIDE FIRM OR CONSULTANT? : No

The Ross School of Business underwent a comprehensive redesign of its shared public spaces to meet the needs of its growing student body.

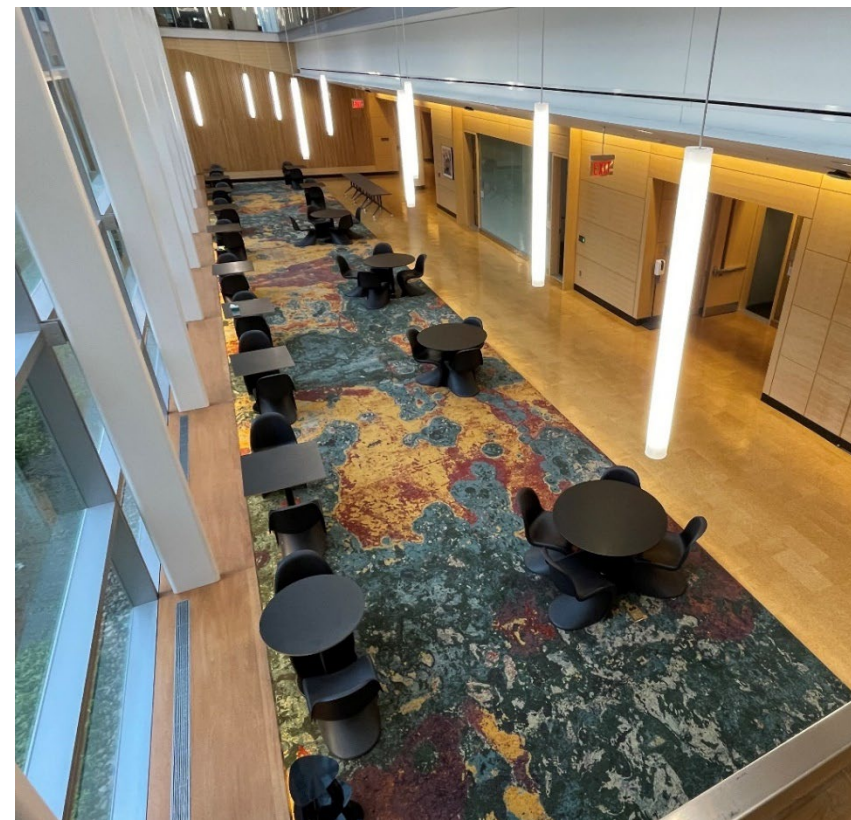
During the research phase, student feedback identified increased seating capacity and a desire for a more student-focused environment as the primary project goals. Due to the frequency of events hosted across the business school complex, we were also met with a unique challenge to provide functional, yet aesthetic furniture that would not only serve the student population, but also suited the reconfigurability and durability needs of the Facilities & Events teams.

While keeping the prominent architectural features of the buildings in mind, our design solution provided a simple, yet sophisticated collection of furniture that seamlessly blends into the existing environment. A tailored mix of seating solutions, including rocking chairs, individual privacy pods, dual height community tables, and plenty of tables and chairs encourages varied postures that provide students with choice and cater to diverse preferences for study and interaction. Careful consideration was taken to ensure each seating group is inclusive for all users. In addition, the accessible seating capacity was increased on each level to exceed a minimum of 5% accessible seats. To address the need for reconfigurable spaces, we selected community tables with casters and multipurpose tables with interchangeable tops and bases that can collapse and store easily on mobile carts.

The existing carpet served as the inspiration for the finish palette. Taking cues from its colorful, organic design, we selected deep purple and rich teal tones to introduce in key areas while keeping the rest of the furniture finishes limited to neutral tones. Primarily using texture rather than pattern allowed the carpet to remain a focal point and introduced a sense of sophisticated vibrancy reflective of the Business School's dynamic student body.

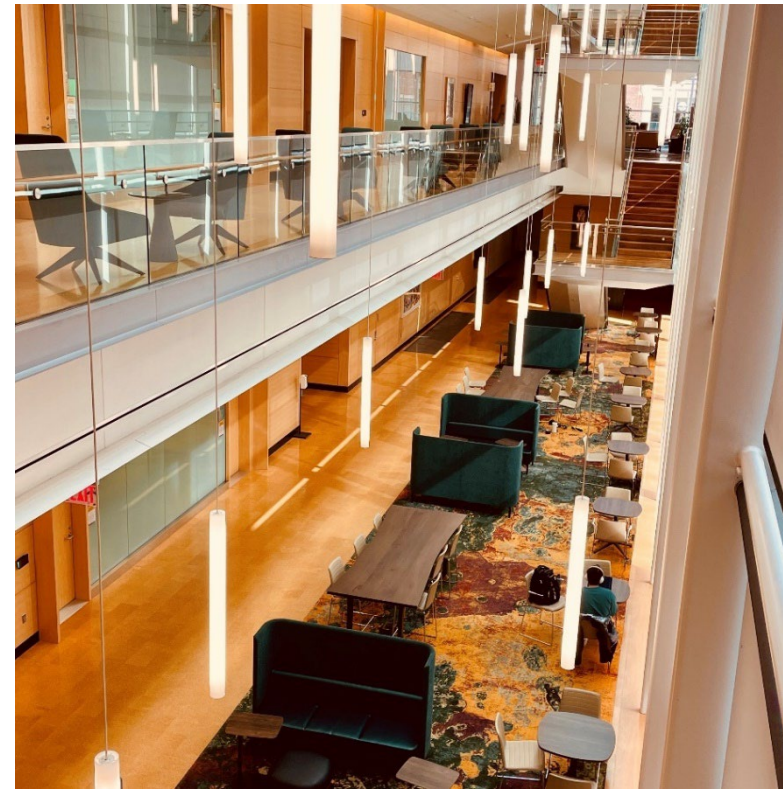
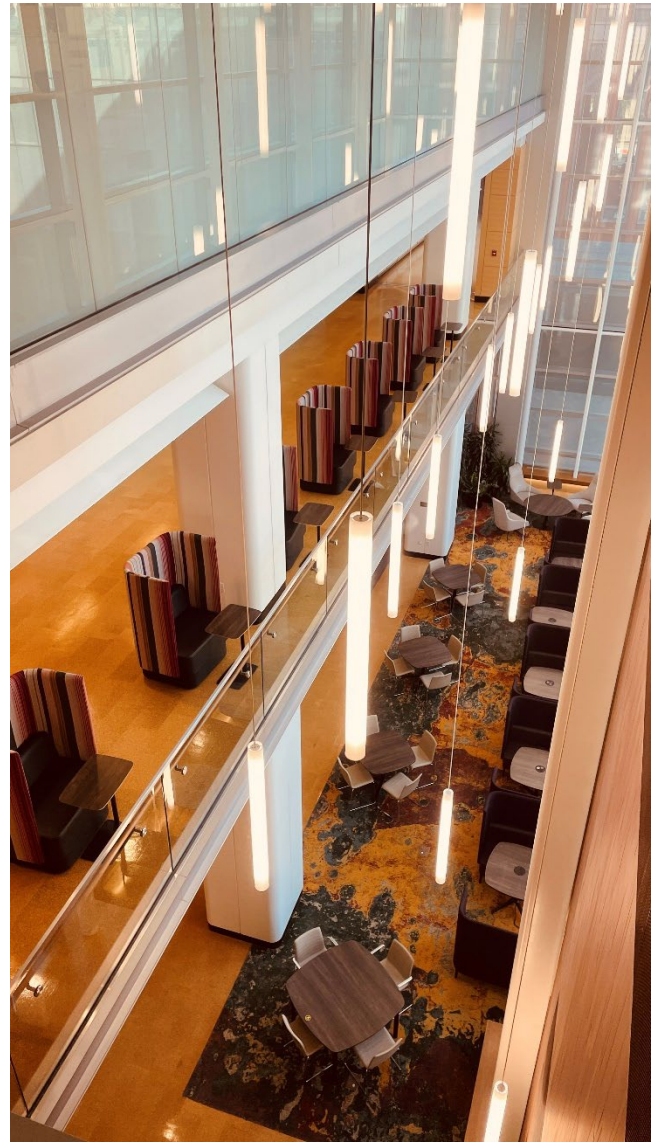
Sustainability was another important consideration in the public space transformation. Through collaboration with another school on campus, we were able to repurpose 99% of the existing furniture to avoid it going into a landfill. In addition, the new furniture selections included recycled thermo-polymer chairs and reclaimed live edge tables.

BEFORE



Ross School of Business Public Space Furniture

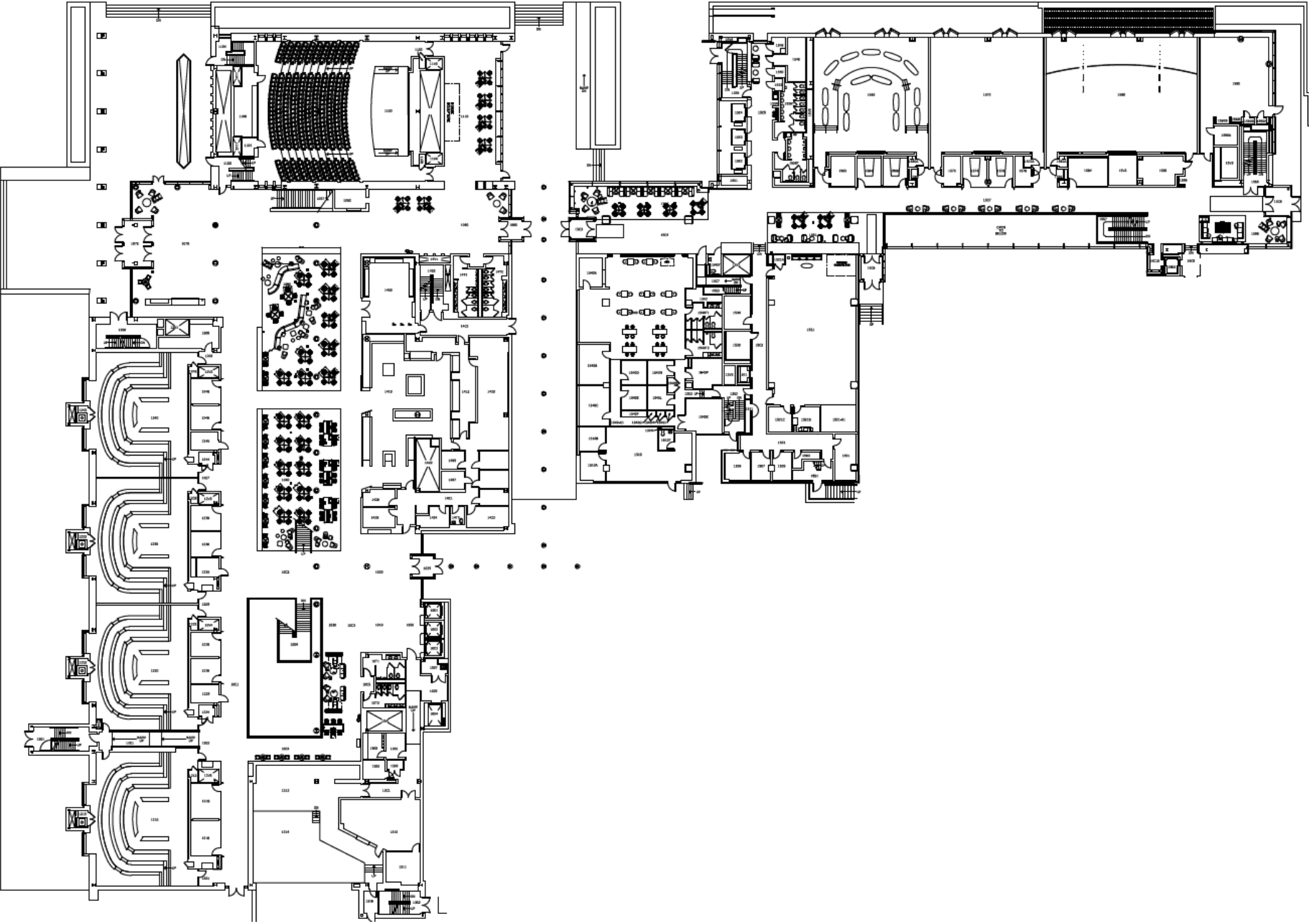
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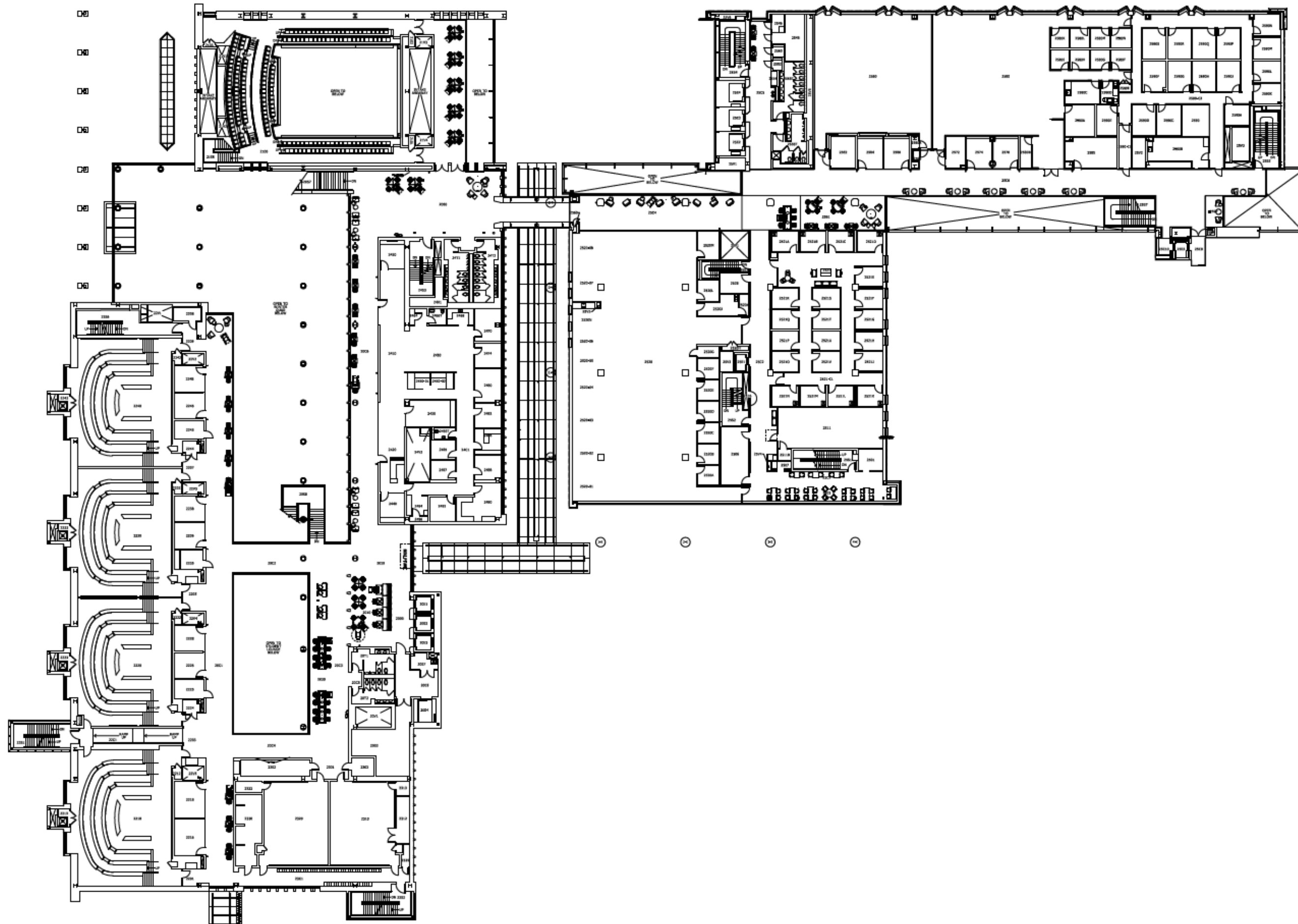
Ross School of Business Public Space Furniture

PORTION OF PROJECT DESIGNER IS RESPONSIBLE FOR:

- PROGRAMMING
- BUDGET PREPARATION
- BUDGET MANAGEMENT
- SPACE PLANNING FURNITURE LAYOUT
- FURNITURE SPECIFICATION
- FINISH SPECIFICATION
- PROJECT COORDINATION AND REVIEW



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