STUDENT LIFE & ACADEMICS UNDER 5,000 SQ.FT.

DESIGNER: WHITNEY BROCK EMAIL: WHITNEYBROCK@AUBURN.EDU PHONE NUMBER: 334-740-7103 SCHOOL: AUBURN UNIVERSITY

I HAVE RECEIVED PERMISSION FROM THE ARCHITECT FOR USE OF PHOTOS OF THEIR WORK TO BE DISPLAYED ON THE AUID WEBSITE: (YES/NO)

PAGE.

POSSIBLE).

PLEASE EMAIL POWER POINT ENTRY DOCUMENT TO AUID DESIGN COMPETITION EMAIL: info@auid.org

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IN ORDER TO PRESERVE ANONYMITY WITH THE JUDGES, THE IDENTITY OF YOUR NAME/INSTITUTION SHOULD NOT BE IN YOUR DESIGN INTENT STATEMENT OR IN PHOTOS (WHERE

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PROJECT TITLE: FOY INFORMATION DESK SQUARE FOOTAGE: 500SF PROJECT BUDGET: \$270,000 DID YOU WORK WITH AN OUTSIDE FIRM OR CONSULTANT? IF YES, LIST COMPANY NAME: YES, METHOD-1

PROJECT DESCRIPTION: The Foy Information Desk is a campus 'historic' location. Originally located in our first union building, the desk is a 24/7 information desk that could be used by anyone to call in and ask questions, our own "Google" before the internet was invented. It was even featured on NBC's The Today Show. In 2009, the desk was moved over to the new student center where it sits today. The space is outdated and not visually appealing. The clients requested a revamp of this space that not only will update the look, but also tell the story of the Foy Desk and showcase school artifacts.

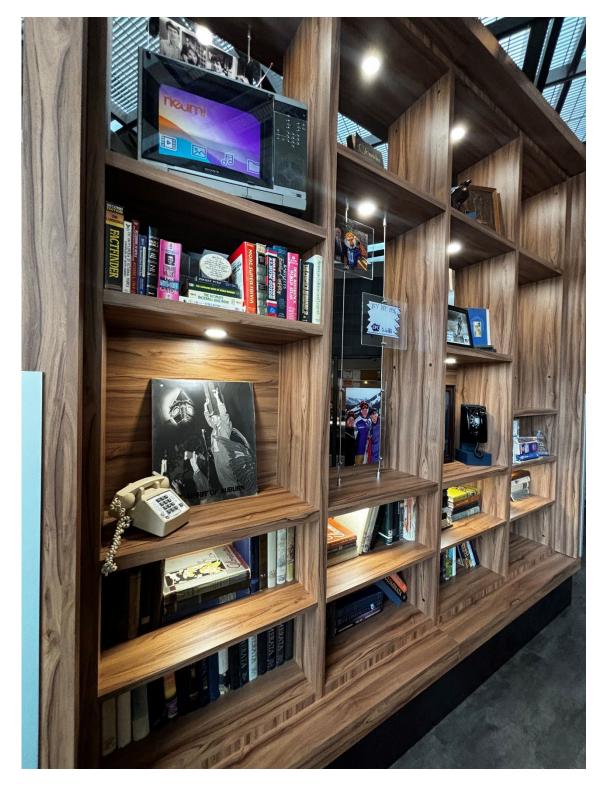
Over 18 months, we worked with a design team to develop a design that worked with existing architecture but elevated the area. The design provided accent lighting and more dominant branding by using the steel round structure above the desk. The desk was brought out further into the room's footprint to allow for more workspace (and display space) behind the desk. A digital touchscreen has been incorporated into the desk to provide rolling facts, building floorplans, and campus advertisements.

Relocating the desk became problematic as we had several layers of flooring, floor core removal and additions, as well as increased lighting and data needs that had to be addressed. Construction had to happen in a three-week window between semesters which required casework to be built offsite and brought in when the space was complete.

The design was so successful, that the building is now updating all wayfinding and adding additional "Instagramable" areas based on this design.

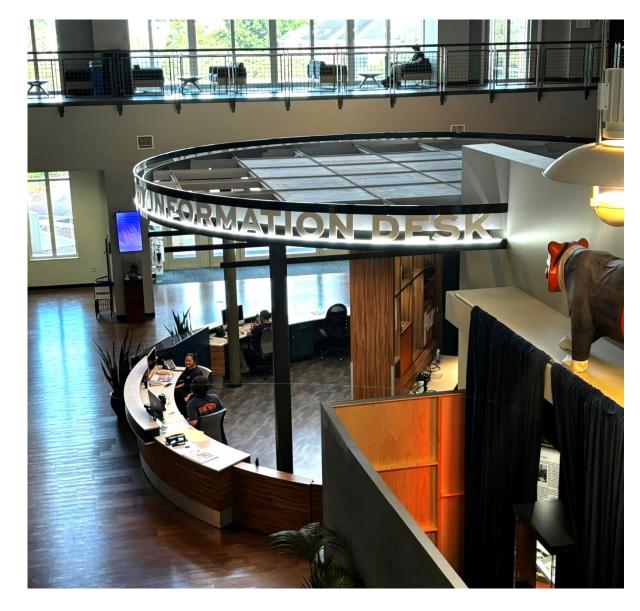








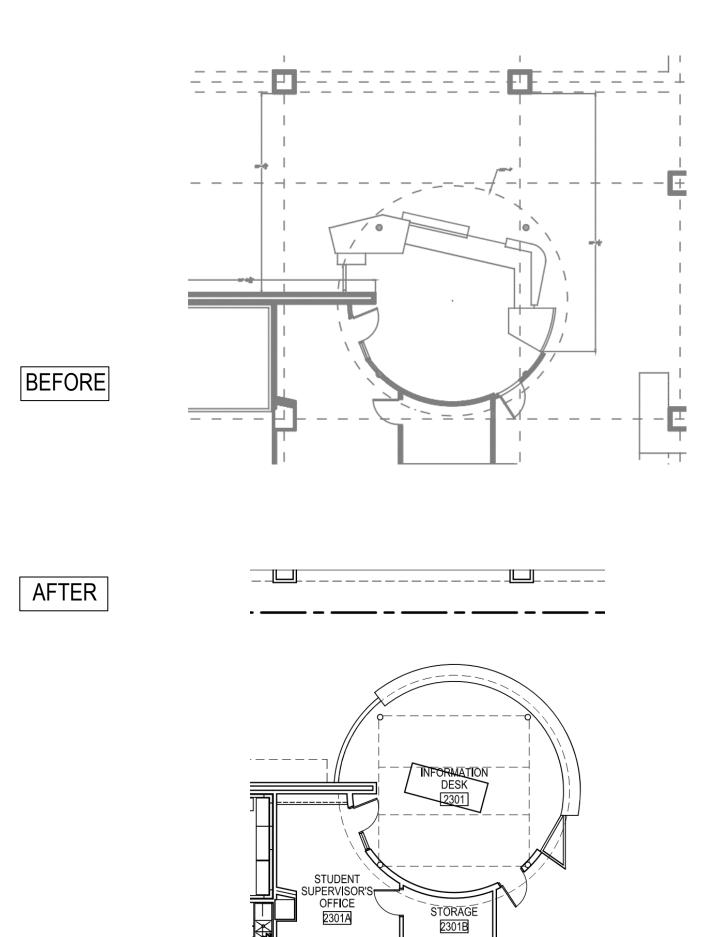




Foy Information Desk

PORTION OF PROJECT DESIGNER IS RESPONSIBLE FOR:

PROGRAMMING BUDGET PREPARATION BUDGET MANAGEMENT SPACE PLANNING FURNITURE LAYOUT FINISH SPECIFICATION GENERAL LIGHTING SPECIFICATION SPECIALTY LIGHTING SPECIFICATION WALL TREATMENT CEILING TREATMENT MILLWORK-CUSTOM CASE PIECE DESIGN PROJECT COORDINATION AND REVIEW



Foy Information Desk