

STUDENT LIFE & ACADEMICS OVER 20,000 SQ.FT.

DESIGNER: WHITNEY BROCK
EMAIL: WHITNEYBROCK@AUBURN.EDU
PHONE NUMBER: 334-740-7103
SCHOOL: AUBURN UNIVERSITY

I HAVE RECEIVED PERMISSION FROM THE ARCHITECT FOR
USE OF PHOTOS OF THEIR WORK TO BE DISPLAYED ON THE
AUID WEBSITE: YES

THIS PAGE WILL NOT BE SHARED WITH THE JUDGES, PLEASE
DO NOT INCLUDE ANY FLOOR PLANS OR PHOTOS ON THIS
PAGE.

IN ORDER TO PRESERVE ANONYMITY WITH THE JUDGES,
THE IDENTITY OF YOUR NAME/INSTITUTION SHOULD NOT BE
IN YOUR DESIGN INTENT STATEMENT OR IN PHOTOS (WHERE
POSSIBLE).

PLEASE EMAIL POWER POINT ENTRY DOCUMENT TO AUID
DESIGN COMPETITION EMAIL:

info@avid.org

STUDENT LIFE & ACADEMICS OVER 20,000 SQ.FT.

PROJECT TITLE: Rane Culinary Science Center

SQUARE FOOTAGE: 142,000 SF

PROJECT BUDGET: \$110M (FF&E: \$5M)

**DID YOU WORK WITH AN OUTSIDE FIRM OR CONSULTANT? IF YES,
LIST COMPANY NAME:** Yes- Cooper Carry & The Johnson Studio

PROJECT DESCRIPTION:

This facility was designed to provide hospitality and culinary science students with hands-on learning experiences in a teaching hotel and a teaching restaurant, as well as a range of classrooms and demonstration and food production laboratories. After 7 years of designing, our team provided a world-class building that included academic offices and classroom space, wine & spirits appreciation, kitchen exhibitions, brewery, 7-vendor food hall, coffee shop, fine dining restaurant with teaching kitchen, culinary teaching labs, teaching boutique hotel, spa, rooftop bar and pool, and more.

The furniture was custom made for the restaurants, hotel, and food hall while the academic offices and classrooms used contract furniture. There was extreme precision in every detail of every piece of furniture. Every material (including Italian leathers, marble, European oak slabs, and brass inlays) were scrutinized to ensure the highest level of design.

This building received the first 5 diamond rating for a hotel in our state.

Furniture procurement was a major issue because our system is not set up for custom furniture. We bid the products 2 years before installation and worked tirelessly with the manufacturer to ensure the design intent was met. Eight months before installation, the vendor began missing meetings and we saw the first of many delivery dates slip. Our team required additional meetings and began to track risk levels and potential solutions if risks were realized. Three months prior to installation, I alerted leadership that we would not have product in time although the vendor still promised that they would. After much debate, our leadership gave me approval to find temporary furniture solutions with only three weeks until the opening. We had to go into quick action and find any available furniture to outfit the space. My interns and I spent tireless hours procuring furniture from online retailers, tracking deliveries, and managing (and helping) with the furniture installation. With our quick action and all hands-on deck mentality, we were able to have the building functional when it opened. Shortly after the opening, we began rebidding the custom furniture and went through the whole process once again. We finally installed the final custom furniture almost 1.5 years after opening.

The client was so thankful for my insight into the issue and our fast action to find a solution that allowed them to be operational on day 1 while we continued to correct the issue behind the scene.



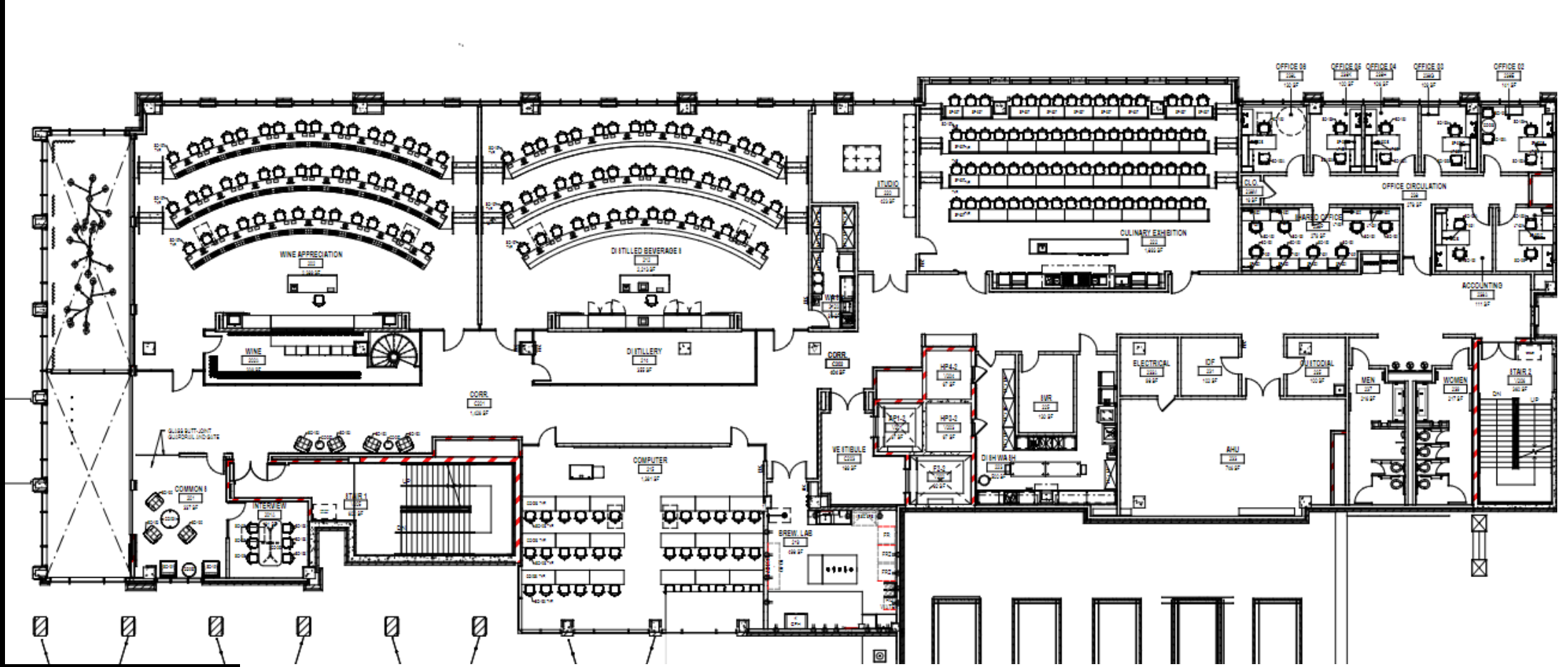
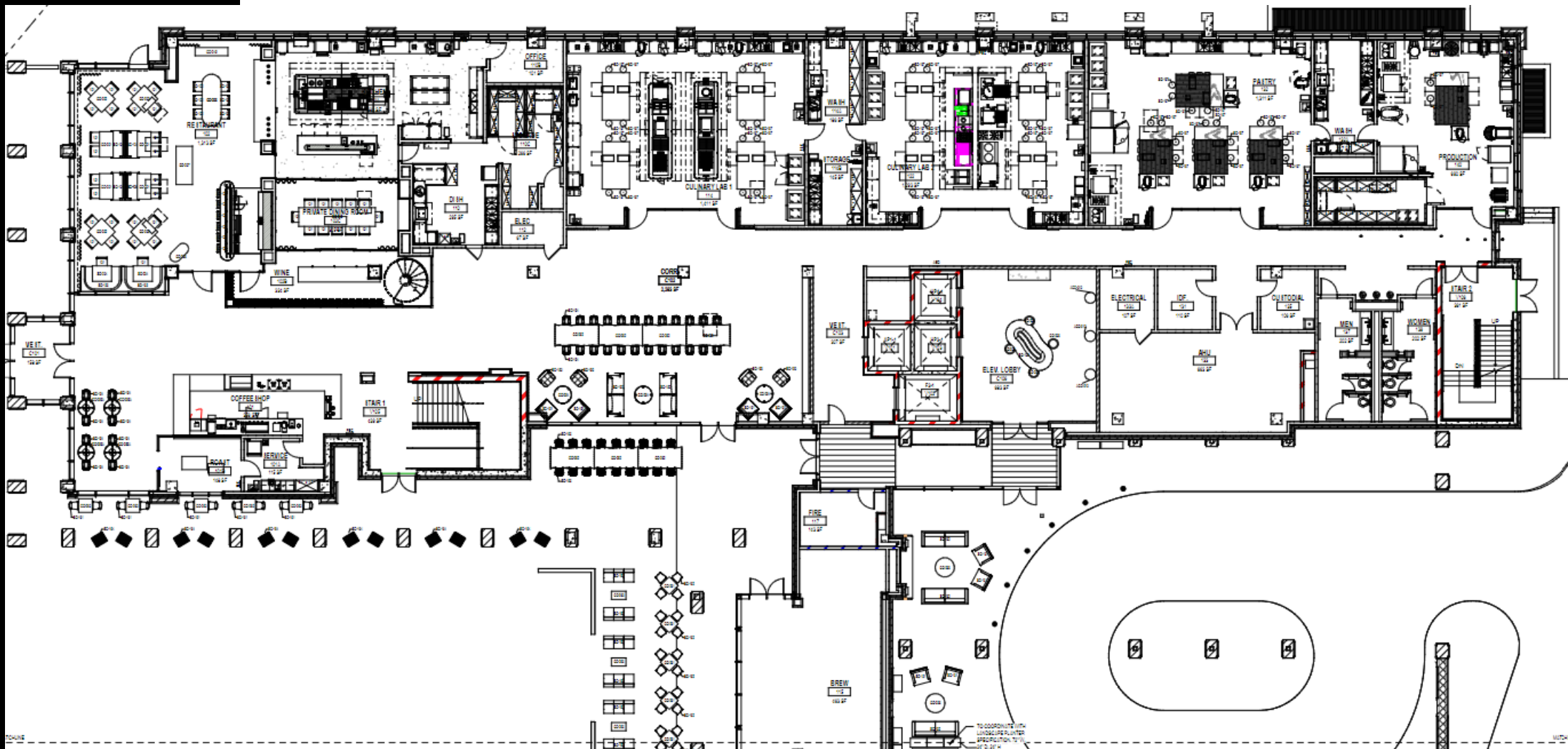
Rane Culinary Science Center



Rane Culinary Science Center

PORTION OF PROJECT DESIGNER IS RESPONSIBLE FOR:

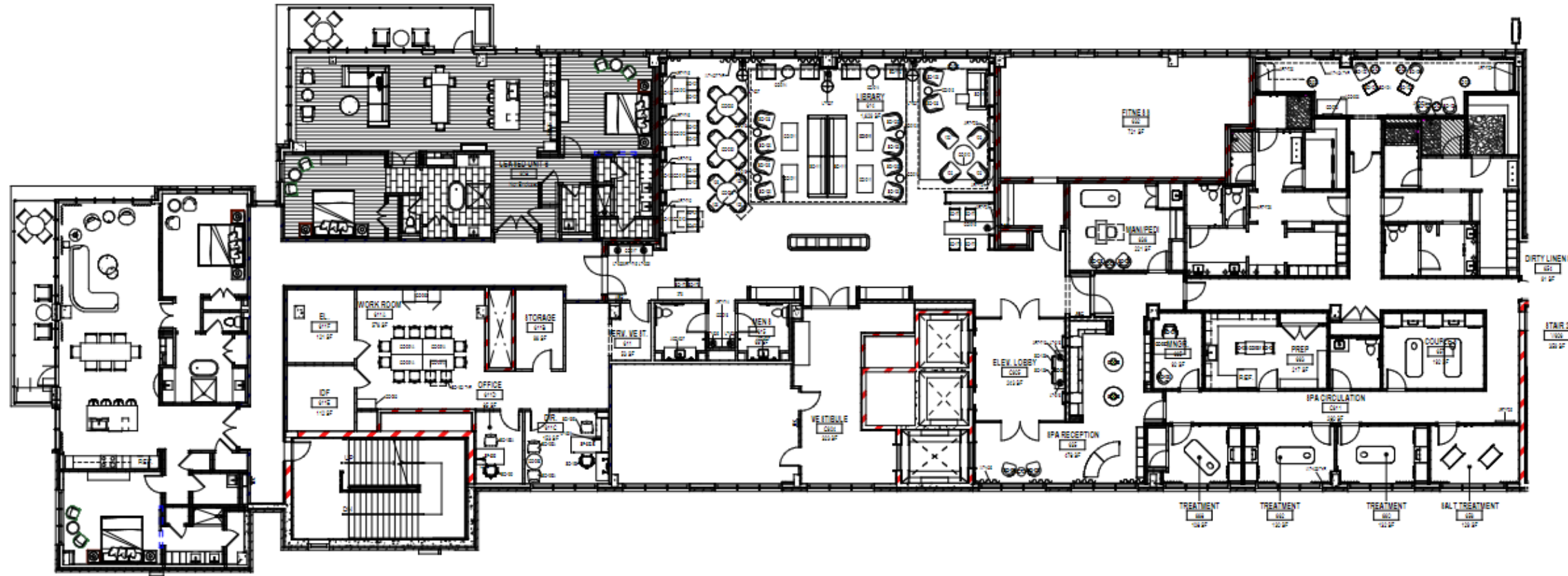
- PROGRAMMING
- BUDGET PREPARATION
- BUDGET MANAGEMENT
- SPACE PLANNING FURNITURE LAYOUT
- FURNITURE SPECIFICATION
- FINISH SPECIFICATION
- WINDOW TREATMENT SPECIFICATION
- GENERAL LIGHTING SPECIFICATION
- SPECIALTY LIGHTING SPECIFICATION
- WALL TREATMENT
- CEILING TREATMENT
- MILLWORK-CUSTOM CASE PIECE DESIGN
- PROJECT COORDINATION AND REVIEW



Rane Culinary Science Center



1 LEVEL 4 - FURNITURE PLAN



1 LEVEL 6 - FURNITURE PLAN