

SPECIALTY

DESIGNER: WHITNEY BROCK
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SCHOOL: AUBURN UNIVERSITY

I HAVE RECEIVED PERMISSION FROM THE ARCHITECT FOR
USE OF PHOTOS OF THEIR WORK TO BE DISPLAYED ON THE
AUID WEBSITE: YES

THIS PAGE WILL NOT BE SHARED WITH THE JUDGES, PLEASE
DO NOT INCLUDE ANY FLOOR PLANS OR PHOTOS ON THIS
PAGE.

IN ORDER TO PRESERVE ANONYMITY WITH THE JUDGES,
THE IDENTITY OF YOUR NAME/INSTITUTION SHOULD NOT BE
IN YOUR DESIGN INTENT STATEMENT OR IN PHOTOS (WHERE
POSSIBLE).

PLEASE EMAIL POWER POINT ENTRY DOCUMENT TO AUID
DESIGN COMPETITION EMAIL:

info@aid.org

SPECIALTY

PROJECT TITLE: Melton Student Center Flag Display

SQUARE FOOTAGE: NA

PROJECT BUDGET: \$28,000

DID YOU WORK WITH AN OUTSIDE FIRM OR CONSULTANT? IF YES, LIST COMPANY NAME: YES, Method-1

PROJECT DESCRIPTION: Since the building's opening, the flags of all countries represented on campus have been displayed in the large common area of the student center. The students loved seeing the flags, but after 10 years, the staff was ready for a new way to display the flags. We worked with an in-state graphics team to create a sign that incorporated our logo and the flags in a compact yet impactful way. We included blank spaces to allow us to add more as needed. The students have loved the new display and it has become an "Instagramable" moment being able to take a picture with your home country's flag. It also has opened up the common area to make it feel more modern and clean.

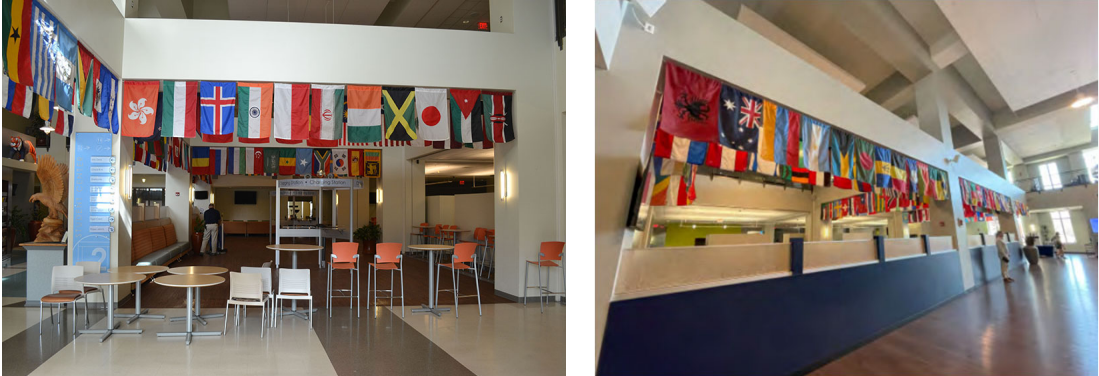


Melton Student Center Flag Display

PORTION OF PROJECT DESIGNER IS RESPONSIBLE FOR:

- PROGRAMMING
- BUDGET PREPARATION
- BUDGET MANAGEMENT
- FINISH SPECIFICATION
- SPECIALTY SIGNAGE
- PROJECT COORDINATION AND REVIEW

BEFORE



AFTER



Hanging flags removed from area . New display can be seen in background.

Melton Student Center Flag Display